

VIPnet – Resourcing

Client: VIPnet

Vipnet is the first private GSM operator in Croatia, 100% - ownership of Telekom Austria Group. Due to its great success in market penetration after establishment, Vipnet is known for the best market entrance of the second GSM operator in Europe ever.

Country: Croatia**Industry:** Telecommunications

Business challenge: Working in dynamic environment requires short time-to-production. Since the demand for implementing changes in the business support systems can be very seasonal and rapid, Vipnet needed a solution by which they would be able to optimize their team while at the same time have qualified resources to respond to increased demand and workloads.

Solution: Resourcing

Seavus has a flexible, pay-per-use approach to resourcing. Throughout the engagement, we were able to respond within 1 month for any request for hiring our experts. The work was performed from onsite and offsite, and all deliverables were produced timely and with the desired quality.

Benefits:

The Campaign Management application enables the client to implement targeted mobile marketing campaign. Besides, it enables the advertiser to create better connection and communication with the audience by tracking the performance of the campaign, hence it facilitates in better future performance when advertising.



The activities included price configuration in PX, configuration of time packages, zone packages, usage packages, service packages, GL account packages, rate interval packages and rate plans, configuration of free units, motivation and incentive packages in MI module, daily testing activity on rating level etc.

Technologies utilized: The system was built on following technologies:

- Oracle,
- UNIX,
- Ericsson LHS BSCS iX R2

