

Korthuset – Web Portal

Client: Korthuset

Digital4U AB currently conducts its activities through Korthuset.se, where consumers are given the opportunity to create their own graphic products that are then sent directly to the consumer.

Country: Sweden**Industry:** Internet / Media

Business challenge: The company needed solution for on-line orders creating and development of image related products: greeting cards, calendars etc. There was a need to close whole cycle of ordering from Images uploaded to the Web until image prints delivered to the customer.

Solution: Online web site for developing images

Seavus provided solution for online images development.

The customer uses the site to upload the images that are to be developed and the application sends them to be printed on AGFA and Xerox image printers. The customer is offered possibilities to modify the uploaded images in order to improve the quality, or use the uploaded images to create greeting cards or calendars. The application also takes care for the charging and invoicing of the supported products as well as online credit card payment.

Benefits:

The benefits for the customer are: increased income, users can create their orders on the Web and are not obliged to go to the shops, orders are delivered to client's homes, users can use Web application directly to modify their pictures by themselves as well to create their own products, etc.

Technologies utilized: The application was developed on .NET framework 1.1 and PostgreSQL as a database. In order to handle the big amount of traffic the system is load balanced with two web servers, and has separate file server for image storing and one server for real-time image processing.

