

Copa TV – Content Management System

Client: Copa TV

Copa TV is internet site for freestyle soccer.

Country: USA**Industry:** Internet / Media

Business challenge: As an interactive web site Copa TV needed a management system that will keep it continuously updated and fresh. The best way to overcome this challenge was to provide a solution that will help them update the website by themselves, anytime they need to.

Solution: Content Management System

Seavus has developed specialized Content Management System for Copa TV, for purposes to promote and popularize Freestyle soccer all over the world. The content like News, Gallery, Videos, Blogs - all on freestyle soccer subject, can be managed by the administrator of the portal and viewed by the users. The registered users can write comments and vote for the specific top lists, news, gallery, videos, blogs etc.

The system contains the following functionalities:

Benefits:

The administrators are enabled to update the website anytime they have something new, without outsourcing these activities and without additional costs.

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- Administering the videos in the system
 - Communication with other systems such as YouTube, Flickr, MySpace, Facebook
 - Grouping of (video) content by mostly viewed, top rated, recently added
 - Ranking videos and other statistics
 - Administration of the content in the “slider”
 - Items in the main menu can be added, removed, edited
 - Users registration
 - Watching videos in full screen video player
 - Hover information on videos and photos
 - Rating/posting comments on videos and photos
 - Search of content by metadata

Technologies utilized: The content management system was built using following technologies: N2CMS, MS Visual Studio 2008, MS SQL Server 2008, Silverlight 3.0, .NET 3.5 Framework.

